

Encouraging customers to leave a Google review is an effective way to build your business's online reputation. A well-crafted request can significantly increase the likelihood of receiving positive feedback. Below are templates for a "leave us a Google review" request, tailored for various scenarios, each accompanied by an example.

Purpose of a 'Leave Us a Google Review' Template

The purpose of a 'leave us a Google review' template is to provide a simple and efficient way for businesses to ask customers for feedback. These templates are designed to encourage customers to share their experiences, thereby enhancing the business's online presence and credibility.

Key Elements of a 'Leave Us a Google Review' Template

- **Personalized Greeting**: Address the customer by name to make the message feel personal.
- **Expression of Gratitude**: Thank the customer for choosing your service or product.
- **Request for Review**: Politely ask for the customer to leave a review on Google.
- **Link to Review Page**: Include a direct link to your Google review page to make it as easy as possible for customers.
- **Brief and Friendly Tone**: Keep the message short, friendly, and to the point.
- **Sign-Off with Contact Information**: Provide contact information for any further queries or feedback.

Tips for Writing a 'Leave Us a Google Review' Request

1. **Make It Easy:** Include a direct link to your Google review page.
2. **Timing is Key:** Send the request when the customer's experience with your business is still fresh in their mind.
3. **Be Polite and Grateful:** Express gratitude and politely ask for a review.
4. **Personalize Where Possible:** Personalize the message to make it more engaging.
5. **Keep It Short:** Be concise to ensure the customer reads and acts on the request.

'Leave Us a Google Review' Template 1: Post-Purchase Request

Hi [Customer Name],

Thank you for choosing [Your Business Name]! We hope you loved your purchase. If you have a moment, we'd greatly appreciate it if you could leave us a review on Google. Your feedback not only helps us, but it also helps other customers like you.

[Insert Google Review Link]

Thank you for your support!

Best regards,

[Your Name]

[Your Contact Information]

Example for Template 1

Hi Emily,

Thank you for choosing Blossom Boutique! We hope you loved the dress you purchased. If you have a moment, we'd greatly appreciate it if you could leave us a review on Google. Your feedback not only helps us, but it also helps other fashion lovers like you.

[Insert Google Review Link]

Thank you for your support!

Best regards,

Sarah

Customer Service, Blossom Boutique
(555) 123-4567

'Leave Us a Google Review' Template 2: Post-Service Request

Hello [Customer Name],

Thank you for using our services at [Your Business Name]. We're committed to providing the best experience possible and would love your feedback. Could you take a minute to leave us a review on Google? Your insights are invaluable to us.

[Insert Google Review Link]

Thanks again for choosing us!

Warm regards,

[Your Name]

[Your Contact Information]

Example for Template 2

Hello John,

Thank you for using our services at QuickFix Plumbing. We're committed to providing the best experience possible and would love your feedback. Could you take a minute to leave us a review on Google? Your insights are invaluable to us.

[Insert Google Review Link]

Thanks again for choosing us!

Warm regards,

Mike

QuickFix Plumbing

(555) 987-6543

'Leave Us a Google Review' Template 3: Follow-Up Request

Dear [Customer Name],

We hope you're enjoying your [Product/Service] from [Your Business Name]. We would be very grateful if you could share your experience by leaving us a review on Google. Your feedback helps us to continue providing top-notch service and support.

[Insert Google Review Link]

Thank you for being a valued customer.

Best,

[Your Name]

[Your Contact Information]

Example for Template 3

Dear Anna,

We hope you're enjoying your new smartphone from TechWorld. We would be very grateful if you could share your experience by leaving us a review on Google. Your feedback helps us to continue providing top-notch service and support.

[Insert Google Review Link]

Thank you for being a valued customer.

Best,
Carlos
TechWorld
(555) 321-0987

'Leave Us a Google Review' Template 4: Restaurant Diner Request

Hi [Customer Name],

Thank you for dining with us at [Restaurant Name]. We hope you had a delightful experience. If you enjoyed your meal, please consider leaving us a review on Google. We value your feedback!

[Insert Google Review Link]

Looking forward to serving you again.

Cheers,

[Your Name]
[Your Contact Information]

Example for Template 4

Hi Mark,

Thank you for dining with us at The Green Fork. We hope you had a delightful experience. If you enjoyed your vegan burger, please consider leaving us a review on Google. We value your feedback!

[Insert Google Review Link]

Looking forward to serving you again.

Cheers,
Jessica
Manager, The Green Fork

(555) 654-3210

‘Leave Us a Google Review’ Template 5: E-Commerce Site Request

Hi [Customer Name],

We noticed you recently made a purchase at [Your E-commerce Site]. We hope you’re loving your new [Product Name]. Could you spare a moment to share your shopping experience with us on Google? It helps us improve and helps others in making informed decisions.

[Insert Google Review Link]

Thank you for your valuable feedback!

Best wishes,

[Your Name]

[Your Contact Information]

Example for Template 5

Hi Laura,

We noticed you recently made a purchase at TrendyFashions.com. We hope you're loving your new Beaded Evening Gown. Could you spare a moment to share your shopping experience with us on Google? It helps us improve and helps others in making informed decisions.

[Insert Google Review Link]

Thank you for your valuable feedback!

Best wishes,

Alice

Customer Relations, TrendyFashions.com

alice@trendyfashions.com

'Leave Us a Google Review' Template 6: Hotel Stay Request

Dear [Customer Name],

Thank you for staying at [Hotel Name]. We hope your visit was enjoyable and comfortable. If you were satisfied with your stay, we'd be grateful if you could share your experience on Google. Your review will assist fellow travelers in choosing their perfect stay.

[Insert Google Review Link]

We look forward to welcoming you back.

Warm regards,

[Your Name]

[Your Position]

[Your Contact Information]

Example for Template 6

Dear James,

Thank you for staying at Grandiose City Hotel. We hope your visit was enjoyable and comfortable. If you were satisfied with your stay, we'd be grateful if you could share your experience on Google. Your review will assist fellow travelers in choosing their perfect stay.

[Insert Google Review Link]

We look forward to welcoming you back.

Warm regards,

Emma Thompson

Guest Relations Manager

emma.thompson@grandiosecityhotel.com

'Leave Us a Google Review' Template 7: Professional Services Request

Hello [Customer Name],

It was a pleasure assisting you at [Your Company Name]. We hope our [Service Provided, e.g., legal consultation,

accounting services] met your expectations. If you're happy with our services, please consider leaving us a Google review. Your feedback is immensely helpful to us and our future clients.

[Insert Google Review Link]

Thank you for choosing [Your Company Name].

Best regards,
[Your Name]
[Your Position]
[Your Contact Information]

Example for Template 7

Hello Derek,

It was a pleasure assisting you at Prime Legal Advisors. We hope our legal consultation met your expectations. If you're happy with our services, please consider leaving us a Google review. Your feedback is immensely helpful to us and our future clients.

[Insert Google Review Link]

Thank you for choosing Prime Legal Advisors.

Best regards,
Susan Clarke
Senior Partner
susan.clarke@primelegaladvisors.com

‘Leave Us a Google Review’ Template 8:

After a Service Appointment

Hello [Customer Name],

Thank you for choosing [Your Company Name] for your [Type of Service, e.g., car service, dental appointment]. We strive to offer the best service possible and your feedback means a lot to us. Please take a moment to leave us a review on Google and share your experience.

[Insert Google Review Link]

Your feedback helps us continue to improve.

Best,
[Your Name]
[Your Position]
[Your Contact Information]

Example for Template 8

Hello Brian,

Thank you for choosing City Auto Repair for your car service. We strive to offer the best service possible and your feedback means a lot to us. Please take a moment to leave us a review on Google and share your experience.

[Insert Google Review Link]

Your feedback helps us continue to improve.

Best,
Mike Johnson
Manager, City Auto Repair
mike@cityautorepair.com

‘Leave Us a Google Review’ Template 9: After Attending an Event

Hi [Customer Name],

We hope you enjoyed [Event Name] hosted by [Your Company Name]. It was great having you with us! If you have a moment, we would love to hear about your experience. Your review on Google will help us make our future events even better.

[Insert Google Review Link]

Thanks for being a part of our event!

Cheers,
[Your Name]
[Event Organizer’s Position]
[Your Contact Information]

Example for Template 9

Hi Sarah,

We hope you enjoyed the Annual Tech Conference 2021 hosted by InnovateTech. It was great having you with us! If you have a moment, we would love to hear about your experience. Your review on Google will help us make our future events even better.

[Insert Google Review Link]

Thanks for being a part of our event!

Cheers,
Tom Gates
Event Coordinator
tom.gates@innovatetech.com

‘Leave Us a Google Review’ Template 10: For Regular Customers

Dear [Customer Name],

As one of our valued regular customers at [Your Company Name], your opinion is extremely important to us. We would be grateful if you could take a moment to leave us a review on Google. Your insights help us maintain the quality of our [Products/Services] and understand our customers better.

[Insert Google Review Link]

Thank you for your continued support!

Warm regards,
[Your Name]
[Your Position]
[Your Contact Information]

Example for Template 10

Dear Alex,

As one of our valued regular customers at Brew Haven Coffee Shop, your opinion is extremely important to us. We would be grateful if you could take a moment to leave us a review on Google. Your insights help us maintain the quality of our coffee and pastries and understand our customers better.

[Insert Google Review Link]

Thank you for your continued support!

Warm regards,

Emily Watson
Manager, Brew Haven Coffee Shop
emily@brewhavencoffee.com

'Leave Us a Google Review' Template 11: After Online Consultation

Hi [Customer Name],

Thank you for using our online consultation service at [Your Company Name]. We hope we were able to assist you effectively. If you found our service helpful, please take a moment to leave us a review on Google. Your feedback is crucial in helping us improve our online services.

[Insert Google Review Link]

Thank you for your time and valuable input!

Kind regards,
[Your Name]
[Your Position]
[Your Contact Information]

Example for Template 11

Hi Samantha,

Thank you for using our online consultation service at HealthFirst Telemedicine. We hope we were able to assist you effectively. If you found our service helpful, please take a moment to leave us a review on Google. Your feedback is crucial in helping us improve our online services.

[Insert Google Review Link]

Thank you for your time and valuable input!

Kind regards,
Dr. Jason Cole
Telehealth Coordinator
jason.cole@healthfirsttelemed.com

‘Leave Us a Google Review’ Template 12: After Product Delivery

Hello [Customer Name],

We hope you’re enjoying your new [Product Name] from [Your Company Name]. Your satisfaction is our top priority. If you’re happy with your purchase, we’d be grateful if you could take a moment to leave us a review on Google. Your feedback helps us continue delivering high-quality products.

[Insert Google Review Link]

Thank you for choosing us, and we look forward to serving you again!

Sincerely,
[Your Name]
[Your Position]
[Your Contact Information]

Example for Template 12

Hello Rebecca,

We hope you’re enjoying your new Harmony Yoga Mat from ZenFit Gear. Your satisfaction is our top priority. If you’re happy with your purchase, we’d be grateful if you could take a

moment to leave us a review on Google. Your feedback helps us continue delivering high-quality products.

[Insert Google Review Link]

Thank you for choosing us, and we look forward to serving you again!

Sincerely,
Alex Turner
Customer Relations Manager
alex.turner@zenfitgear.com